

WANTED TEAMS AND SPONSORS



www.rtchilicookoff.com

Join the showdown and sign up today as a team or a sponsor for the area's biggest chili competition. More than 1500 people and 50 teams will be attending to raise money, have fun, and support the **Boys & Girls Club of Columbia - The Positive Place for Kids**. This fun event is like nothing around!

5th Annual Rootin'-Tootin' Chili Cook-off
Saturday, February 13, 2010
4p.m. – 7p.m.
Holiday Inn Expo Center, Columbia

Enjoy great live music as the public samples all the chili they can eat from more than 50 teams. Be seen as a supporter of this fun even and the Boys & Girls Club of Columbia.

Levels of Participation:

Chili Team: \$150

Everybody thinks they have the best chili. Now you can prove it.

Includes:

- Free T-shirt
- Team passes for up to 8 cooks

- Deadline: January 20th, 2009. Booth spaces are limited
- Early Bird Discount! Only \$125 per booth space if you sign up by December 31st.
- Mandatory Team Orientation Meeting January 20th at 6pm. Location TBA. At least one person from your team is required to attend, but all members are encouraged to come.
- Award Categories: Grand Champion, People's Choice, Best Booth, and Biggest Bowl (most funds raised including tickets sold)

Smokin' Sponsor: \$500

Includes:

- Complimentary Team (\$150 Value)
- 10 Tickets (\$100 Value)
- Company name on newspaper ads, promotional posters, programs, website, team materials, event signage and recognition. (\$400 Value)
- Total Value = \$650

Blazin' Sponsor: \$1200

Includes:

- Complimentary Team (\$150 Value)
- Two booth spaces (\$150 Value)
- 20 Tickets (\$200 Value)
- Company Banner option to be hung at the event (\$300 Value)
- Live announcements during event recognizing your sponsorship (\$100 Value)
- Option to be a ticket outlet and drive traffic to your business (\$200 Value)
- Company logo and name mentioned in all possible advertising and promotional material including TV, radio, posters, programs, website, t-shirts, event signage and recognition. (\$775 Value)
- **Total Value = \$1875**

Presentin' Sponsor: \$3500

Exclusive Sponsorship to one company as part of the event title (e.g. Acme Presents or Acme's Rootin'-Tootin' Chili Cookoff) and used in all media and publicity! Your name added to the logo to be used in all promotional materials including the tickets. (\$3,000 Value)

Also Includes:

- Complimentary Team (\$150 Value)
- Two booth spaces (\$150 Value)
- 20 Tickets (\$200 Value)
- Company Banner option to be hung at the event (\$300 Value)
- Live announcements during event recognizing your sponsorship (\$100 Value)
- Option to be a ticket outlet and drive traffic to your business (\$200 Value)
- Company logo and name mentioned in all possible advertising and promotional material including TV, radio, posters, programs, website, t-shirts, event signage and recognition. (\$775 Value)
- **Total Value = \$4,275**

Registration Form

Team/Sponsor Name: _____ Mailing Address: _____

Sponsor Level: _____ City: _____

Head Cook: _____ State: _____ Zip: _____

Phone : _____ Email: _____

Paid by: Check | Cash | Credit Card Date: _____ Received by: _____

Make checks payable to: Boys & Girls Club | Mail to: Attn: Valorie, BGC, 1002 Fay St., Columbia, MO 65201
Credit cards can be accepted by phone. For more information contact Valorie Livingston, 573.823.1157, valorie@bgc-columbia.org